



LET'S HEAR IT FOR CHANGE.

QUICK FACTS

- Founded in 2006.
- Right now, CLYNK is exclusively offered inside Hannaford supermarkets in Maine and New York.
- Currently has 49 drop locations in Maine.
- Expanded to New York in 2016 – with plans to have 51 drop locations by end of 2017
- Has impacted more than 1,300 nonprofit organizations and schools through CLYNK community programs.
- To date, CLYNK has saved the emissions equivalent of driving a car more than 1.8 million miles – which is equal to driving around the world 7,200 times.
- Recycling four 20oz aluminum cans saves 1 kWh of energy.

ABOUT

Founded in 2006, CLYNK is the easy and convenient way to redeem empty bottles and cans. With CLYNK's easy bag drop system, users can quickly drop off their CLYNK bags filled with empty bottles and cans at a CLYNK bag drop inside their local grocery store. To date, CLYNK is available inside Hannaford supermarket locations in Maine and New York.

CLYNK is the only bottle redemption system that allows you to create a personal account, accumulate a balance and use your money whenever you decide, or you can donate to a local charity right on our website. CLYNK's unique database also lets you track your personal environmental impact every time you drop a bag at a CLYNK bag drop.

In addition, CLYNK offers unique community programs such as Hannaford Community Cash and an annual school recycling contest that make fundraising for nonprofits and schools easier than ever before.

CLYNK allows you to save time, money and the environment.

MISSION

To make recycling – and making a difference – easier for everyone. CLYNK believes that if it is easier to return your bottles and cans, you'll recycle more. More recycling means positive change for your community and our planet.



KEY STAFF:

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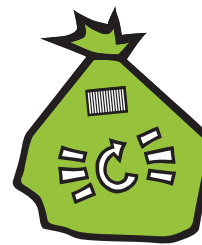
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For additional media
resources please visit:
[https://www.clynk.com/resources/
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BAG IT



TAG IT



DROP IT

HOW TO USE CLYNK

To become a CLYNK user, the first step is to create an account from your home, mobile phone or at the CLYNK kiosk inside your local Hannaford. When you sign up, you will get 10 free CLYNK bags to fill with your empty bottles and cans. You'll also receive custom bag tags that you can place on each bag once it is filled.

Then, simply drop off your filled bags at your local Hannaford CLYNK drop. CLYNK will collect and process your bags, and within 48 hours, funds will go automatically into your own CLYNK account, which you can exchange for cash, groceries or even donate to a local charity.



CHANGE THE LANDSCAPE

In one day, CLYNKing
diverts enough material
from landfills to fill
a typical house.



CHANGE THE IMPACT

In one day, CLYNKing saves
the amount of carbon that can
be mitigated by 20.72 acres of
forest in a year.



CHANGE THE FUTURE

CLYNKing for just one day has
saved the emissions equivalent
of driving a car 1.77 times
around the world.