



For Schools
RECYCLING CHALLENGE
Feb. 1st - March 31st 2021

Hello Friends,

The CLYNK for Schools Annual Recycling Challenge is on! During our 2021 recycling Challenge, February 1–March 31, your school will earn an **additional 50¢ for every \$1 raised**, plus the opportunity to earn other cash prizes while promoting recycling and environmental awareness in your community.

It's **easy** to begin.

1. Complete and return the attached **Enrollment Form** (even if you have participated in the past)
2. Call CLYNK and place an order for collection bags and tags (1.866.288.8454)
3. Announce the CLYNK for Schools Recycling Challenge to your students, staff, district and families. Ask for their support. Encourage students to sign the **Green Team Pledge**. Post all pledges on your favorite bulletin board.
4. Notify students, staff and families of your school's goals (% participation, #bags per family) and include how the funds raised will be used. Ask for each family's help.
5. Download the CLYNK for Schools Recycling Challenge poster and display in your school, district office and town library. Encourage your students to create their own displays and social media posts.
6. Distribute materials to your staff and families. Once your bags and tags arrive... place one school tag on each bag. Print out the **Parent Letter**, -4 extra bag tags to each letter and distribute to each family along with a CLYNK collection bag.

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Customer Service team at 1.866.228.8454

7. Remind students regularly to spread the word to family and neighbors and fill their bags!
8. Drop filled bags at CLYNK drop locations (including your neighborhood Hannaford Supermarket).
9. Encourage families to create their own family CLYNK accounts (and to receive ten free collection bags). Funds raised can be directed to your school's account during the Recycling Challenge or all year long.
10. Go Virtual! Share information with your families about directing their family CLYNK accounts to benefit your school. Donate funds earned. Direct future bag donations. Support your school now or year-round.

Let's Go Green!

At home, in school and in our community we can all help our environment by committing to recycling. CLYNK makes it easy, especially this year. In addition to the traditional bottle drive and CLYNK collection bag distribution, families can apply your school's CLYNK tags to their collection bags at home, create a new family CLYNK account and direct the proceeds to your school (during the Recycling Challenge or year-round) or assign some of their earned CLYNK proceeds to your school.

Contact us with questions or for additional supplies. Let's CLYNK for Schools ... recycle, redeem, and raise funds for your school. Visit www.clynk.com/fundraising or call our Customer Service team at 1.866.228.8454.

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