

CLYNK Launches 9th Annual CLYNK for Schools Recycling Challenge

Bottle Drive raises environmental awareness while raising much-needed school funds.

SOUTH PORTLAND, Maine ([PRWEB](#)) January 08, 2020 -- CLYNK will launch its ninth annual CLYNK for Schools Recycling Challenge, to take place Jan. 21 through March 20, 2020. The annual challenge is a way for schools to raise awareness around the environmental benefits of recycling while working together to raise funds for their school's discretionary use. Over the past 8 years, CLYNK for Schools has helped schools to raise hundreds of thousands of dollars to use towards discretionary needs. CLYNK is urging schools located in towns within a 25-mile radius of CLYNK bag drop locations (Maine and New York) to participate. [Click here for locations.](#)

"Over the past eight years, the CLYNK for Schools Recycling Challenge has engaged thousands of kids, along with their families and educators in Maine and New York schools, in the practice of environmental stewardship. Collectively they've raised hundreds of thousands of dollars in supplementary funding to support their school's specific needs. The passion, ingenuity, and effort that participants put forth each year serves as an inspiration to all of us at CLYNK and Hannaford Supermarkets. We expect our 9th annual Challenge in 2020 to be the most successful Challenge yet." –Alison Vanderhoof, CLYNK President and CEO.

CLYNK encourages schools to raise funds by collecting redeemable bottles and cans year-round and CLYNKing at participating Hannaford Supermarkets. During the annual Recycling Challenge each winter, schools get even more change for their efforts. For every one dollar raised in the Challenge period, schools receive a bonus 50 cent match from Hannaford, plus the opportunity to compete for other cash prizes provided by CLYNK. Last year's winners raised an average of \$1,500 per school.

"Interest in the CLYNK program was instantaneous in our school. Each day we were throwing the equivalent of three large CLYNK bags of recyclables away. We began turning that trash into cash. What started as a few bottles collected each day quickly grew into multiple bags. The result was a second-place finish in the CLYNK for Schools Recycling Challenge!" – Principal Joel Freer, [Highland Elementary School](#)

The Challenge is offered in both Maine and New York, and schools will only compete against schools in their state. First (\$1,500) and second (\$1,000) prize will be awarded per state for schools that collect the highest number of redeemable containers. A third prize, the Champions of Change Award (\$500) will be awarded per state for schools that put forth an extraordinary effort, as identified by CLYNK. Cash prizes are awarded in addition to the redemption funds and bonus match. Official contest rules can be found at www.clynk.com.

CLYNK for Schools Recycling Challenge is a way for schools to raise awareness around the environmental benefits of recycling while working together as one team to raise funds for school discretionary use.

CLYNK offers tours, educational presentations, recycling games and Green Team start-up materials for K-12 schools interested in learning more about dual-stream recycling. Schools can email schools@clynk.com for more information.

About CLYNK

Founded in 2006, CLYNK is one of the fastest-growing bottle redemption services in the country, processing

under patented technology, over 1 billion containers since inception. With this technology, CLYNK is a true disruptor combining bottle redemption and traffic driving capabilities on behalf of its retail partners. Unlike any other bottle redemption service worldwide, CLYNK offers a convenient and easy bag-drop system at retail that eliminates waiting in line, manual count, material separation, and reduces fraud; all concerns which have historically dampened redemption participation and customer satisfaction. CLYNK is also the only bottle redemption system that allows customers to create a personal account, accumulate a balance and use funds at their discretion (for cash, groceries or electronic donations to local charities). Headquartered in Maine, the company currently operates in 100 Hannaford Supermarkets in Maine and New York and has licensed technology in Oregon, Iowa and New Brunswick, CA. To learn more visit <http://www.clynk.com>

About Hannaford Supermarkets

Hannaford Supermarkets, based in Scarborough, Maine, operates 182 stores in the Northeast. Stores are located in Maine, New York, Massachusetts, New Hampshire, and Vermont. Hannaford employs more than 26,000 associates. Additional information can be found at <https://www.hannaford.com> .

For additional information or inquiries about the CLYNK for Schools Recycling Challenge, please contact schools@clynk.com, or call 1-866-883-4113.



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