



FAQ's: CLYNK for Schools

How do I enroll my school?

Your schools may participate year-round through our CLYNK to GIVE program and may take part in our CLYNK for Schools Challenge\$ to raise additional funds and awareness. The CLYNK for Schools Challenge\$ runs February 1 – March 31. Contact CLYNK at (866) 228-8454 or www.clynk.com/fundraising, complete and return the Enrollment Form. Complete and return a simple enrollment form, providing your contact information, the name and address of your school, name of your principal and student enrollment. Enrollment begins in December and continues through March 2021.

What is the CLYNK for Schools Challenge\$?

The CLYNK for Schools Recycling Challenge, helps K-12 schools increase recycling awareness while they raise much needed funds by crowdsourcing redeemable containers. CLYNK dedicates marketing resources for the duration of the campaign. The program offers school participants a Recycling Challenge Coordinator who is available to answer questions, provide collateral and support material, posters, and mail bags, tags, and fundraising tips. The Challenge encourages schools to get involved in the winter months leading up to Earth Month, to rally kids, parents, teachers, family and friends, to collect recyclable containers to help the environment and to collect change to enhance the school. It's a friendly statewide challenge in both Maine and New York markets.

Enrolled schools will earn added funds through a bonus match and by competing for top prizes. During the Challenge\$, **February 1 – March 31, 2021**, all bottles and cans redeemed for your school will earn an additional \$.50 bonus for every \$1 earned. Your school can also earn \$1,500 or \$1,000 as the 1st or 2nd place school, collecting the highest number of redeemable containers in Maine or in New York. There will be an additional \$1,000 Spirit Award in each state for the school that puts forth extraordinary effort to educate students about recycling. Cash prizes are awarded in addition to the redemption funds and bonus matching funds. CLYNK for Schools raises funds and raises awareness for recycling at your school.

When is the last day that we can turn in bottles?

All bags that are received on March 28, 2021 up to midnight will be counted towards your total. We will take the next couple of days to make sure all bags are processed before we run the numbers to identify our winners.

How can my family participate?

Ask your school principal or parent group to enroll your school in the CLYNK for Schools Challenge\$. Enroll your family in CLYNK and assign your family's collection to benefit your school. (It's free, easy and you will receive ten free collection bags with your enrollment.) Request CLYNK bags from your school or tag your own CLYNK bags with the school's CLYNK tags. Return filled bags to the CLYNK kiosk near you (Hannaford Supermarkets). Share the CLYNK for School's information and bag tags with friends, co-workers, families and local businesses. Build your network to support your school and help boost your community's recycling.

I'm already a CLYNKer. How do I support my school?

Great! We are excited that many families already use CLYNK to redeem and recycle their bottles and cans. It's easy to support your school and we have a few options. Log into your CLYNK account and click "Donations". Search for the school of your choice where it says Bag Donations and enroll for the duration of the campaign; you can unenroll at any time. You can also choose to redirect part or all of your CLYNK balance by selecting Donations in your online CLYNK account. Contact CLYNK Customer Service with any questions, 1.866.883.4113 or email us at info@clynk.com

Is there any cost?

There is no cost to redirect your family CLYNK account funds or redemption activity to your school. There is no cost for school's CLYNK tags to affix to your collection bags. There is a small cost for the CLYNK collection bags provided to each school. \$0.189 cents per bag, the same cost as those purchased at Hannaford Supermarkets). The bags are sold at cost. Most schools will order 100 bags at a cost of \$18.90. Bags are then shipped from CLYNK and the school's CLYNK account will be debited according to number of bags requested. There is NO cost for bag tags.

How much do we earn?

Your school will earn the beverage container deposits (\$.05 or \$.15 per container) for each container returned, which vary based on the type of container, type of beverage and regulations in each state PLUS your school will earn matching funds and a chance to win additional cash awards during the CLYNK for Schools Challenge\$.

On average each bag contains an approximately \$3.25 worth of redeemed bottles and cans. Set a goal and distribute one CLYNK bag and four additional bag tags to each student. If your school has 400 students and half participate...

- 200 students X 5 returned bags per student X \$3.25 per bag = \$3,200 earned,
- Plus \$.50 bonus match for each \$1 earned or \$1,600 more = \$4,800 raised...
- If your school is the top in your state you will be awarded an additional \$1,500.
- And that does not count the huge impact you have made to the environment!

How are the winners chosen?

First and second place winners in each state are based on the number of containers CLYNKed. The "Champions of Change" is awarded to the school who has exhibited an extraordinary effort as defined by CLYNK. Instead of just looking at containers CLYNKed,

CLYNK will select a winner in Maine and New York based on activities such as: how the kids build their network, educate school and community members about beverage container recycling, and how they show their passion for taking part in the CLYNK for Schools Challenge. It can also encompass how they promote their participation to the community at large in the Challenge. We have measured this by their social media (and even if the schools' social media outlet is private, the school can send us what they post (we won't share). Get creative - get in the local paper for writing letters to local lawmakers or hold a bottle drive to get the community to donate containers.

Does CLYNK keep any of our deposit proceeds?

Absolutely not! Your school will receive 100% of the container deposits earned by your school. Those cans and bottles, \$.05 and \$.15, really add up for you.

How do we do we track and receive our CLYNK earnings?

1. Check your CLYNK account balance by logging in at CLYNK.com/login
2. Call CLYNK customer service at 1-866-883-4113 and use the automated attendant to check your account balance or contact CLYNK to GIVE at 1-866-228-8454
3. At the end of Challenge and as part of our quarter closing process, CLYNK will deposit proceeds electronically via ACH (\$3.25 fee) for each school's accumulated balance. We only issue disbursements for accounts with a balance of \$50 or more. If you do not have the minimum balance, a payment will not be made, and your balance will be carried over into the next quarter.
4. CLYNK for Schools Challenge\$ results will be posted on the CLYNK website during the program, including a Leader Board to help drive competition and success.

How do I request more CLYNK collection bags or tags for my school?

Contact your school office to request additional collection bags for your family. You may also purchase collection bags at your local Hannaford Supermarket and affix the CLYNK tags for your school. Share your school's CLYNK tags with friends, family, neighbors and local businesses to increase your fundraising and environmental impact. And remember, if your family does not yet have a CLYNK account you can enroll and receive ten free collection bags.