

CLYNK!



HOW CLYNK WORKS



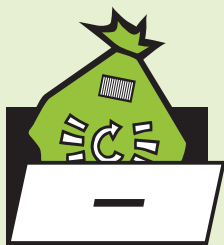
BAG IT

Fill CLYNK bags with empty bottles and cans.



TAG IT

Once filled, adhere one identification tag to CLYNK bag.



DROP IT

Bags are brought to a CLYNK drop inside Hannaford. At the CLYNK kiosk, scan the bag's identification tag with the hand scanner and place the bag inside the unlocked door. It's that easy!

Hannaford Community Cash

What is Hannaford Community Cash?

Let's hear it for change! CLYNK is a simple, fun and powerful way to boost your fundraising. The Hannaford Community Cash program, powered by CLYNK, is a fundraising tool for booster groups, charities, civic organizations, school groups or any other kind of nonprofit organization. Get started today and see how much change you can bring to your organization!

Program Benefits:

- Easy to engage and recruit participants. Distribute your CLYNK bags and tags to your constituents who can then fill them with redeemable bottles and cans and return the bags to a participating Hannaford. Funds raised go directly into your organization's account.
- Ability to receive electronic donations from other CLYNK users. All CLYNK users have the option of donating their bottle and can redemption funds to a local nonprofit organization. As a Hannaford Community Cash partner, your organization will be listed as an option in your area.
- CLYNK provides all the tools and resources to help maximize your fundraising efforts. Bags, identification tags and free bag holders are sent directly to you for easy distribution. Your organization will have online access to your account to see your balance, and each quarter we will send you a check for balances of \$50.00 or more. We also provide you with promotional tools including email templates and flyers to help spread the word.



Hannaford Community Cash

FREQUENTLY ASKED QUESTIONS

How do I sign up?

Signing up is easy. Visit us at: clynk.com/fundraising/ or call 1-866-228-8454.

Do I have to set up the account in my name?

No, accounts should be set up in the name of the organization. However, we require that two names be provided as account facilitators: the treasurer/ financial officer and another officer position.

How many bags can I order at once?

Bags can be purchased in multiples of 100. Please call our Hannaford Community Cash hotline at 1.866.228.8454 between the hours of 9 a.m. and 5 p.m., Monday through Friday to order your Hannaford Community Cash supplies.

How do I pay for bags?

The cost of bags is automatically deducted from your account when ordered. Each box of 100 bags costs \$17.50 plus tax, if applicable.

What do I do after I get my bags?

You will receive your bags, custom identification tags, and bag holders with instructions for assembly. Distribute the bags to those members of your group participating in the fundraiser. Instructions for your members are detailed on the front of the bag holders. In addition, you can visit clynk.com for tips on how to get the word out.

Is there a weight limit for filling a CLYNK bag?

We ask that each filled CLYNK bag weigh 20lbs or less.

How do I view my balance?

You will be able to view your balance online at clynk.com with the organization's user name and password provided at sign up.

How is my account balance dispersed to me?

A check will be issued each quarter for your accumulated balance over \$50.00.

Are there any fees?

A quarterly fee of \$4.95 will be deducted from your account to cover the cost of checks, transaction reports, and shipping costs.

Is there a minimum balance required to have a check issued?

Yes, we only issue checks for accounts with a balance of \$50.00 or more. If you do not have the minimum balance, you will not be charged the \$4.95 fee and your balance will be carried over into the next quarter.

What account information will I receive?

A transaction history will be emailed quarterly to the organization's email address provided on your sign-up form.

I already have a fundraising account. Can I convert my existing account into a Hannaford Community Cash account?

Yes, you can! Please call 1.866.228.8454 and we will be happy to upgrade your account.

CLYNK!



Hannaford **Community Cash**

FREQUENTLY ASKED QUESTIONS

What is the difference between a Hannaford Community Cash account and a personal CLYNK account?

With a Hannaford Community Cash account, organizations no longer need to go in-store for account logistics, such as buying bags, printing ID tags or cashing in account funds. CLYNK helps make the fundraising process even easier!

- All account management is done through your organization's own CLYNK fundraising webpage.
- A dedicated Hannaford Community Cash consultant is available anytime to order more bags or ID tags in bulk by phone.
- Funds raised will be mailed automatically to you each quarter for balances of \$50.00 or more.

CLYNK! THE FAST AND CONVENIENT WAY TO REDEEM BOTTLES AND CANS. MAKING CHANGE FOR YOUR POCKET AND THE PLANET. LOGOUT | HELP | CONTACT

ABOUT FUNDRAISING RESOURCES LOCATIONS SIGN UP

MY ACCOUNT

- My CLYNK account
- Edit profile
- Logout

WELCOME!

ACCOUNT OVERVIEW

Real-time account balance	CLYNKed containers
\$46.70	19,691

YOUR ENVIRONMENTAL IMPACT

Every container you recycle helps the planet. Here are some of the good things you have done since you started using CLYNK.

VOLUME	ENERGY	EMISSIONS
You have diverted enough containers to fill 200.6 lobster traps.	You have saved enough energy to light 28.3 lightbulbs -- 24 hours a day -- for a year.	You have saved the emissions equivalent of driving your car 5,348 miles.

CLYNK's environmental impact calculations are based on the Environmental Protection Agency's Waste Reduction Model (WARM), more details can be found on the [EPA website](#).